**PREFACE**

**About the Latino Donor Collaborative**

Founded in 2010, the Latino Donor Collaborative (“LDC’) is a 501(c)(3) non-profit and self-funded organization dedicated to incorporating Latinos into the mainstream American image. Unlike any other peer body, the LDC partners with leading research institutions to generate objective data to gain a quantitative understanding of the contributions American Latinos make to our country. The LDC is directed by America's top Latino business leaders, which enables partnerships with influential corporate and media institutions that help spread our findings with the public.

**About the LDC Latino Talent Database**

By evaluating hundreds of productions for the *Untitled Report*, we’ve been able to compile an accurate roster of Latino actors/actresses, showrunners/creators, writers, and directors actively working in the mainstream film and television industry. The database will be updated every season –Fall, Winter and Summer– with the names of the most recent working Latino film and television talent. For more information on the leading Latino talent in Summer 2019 programming, visit TBD.org. [[We can even make a QR code so they can check it out directly on their phones]]

**Acknowledgments**

For almost a decade, the Latino Donor Collaborative has partnered with leading research institutions to generate evidence-based facts on the Latino economic impact in the U.S. We’ve carefully built a reputation such that the foremost national publications, decision makers, and resource allocators cite our data and use it to make growth decisions.

The *Untitled* Report is the LDC’s first in-house report, and we could not have pursued the ambitious goal to meticulously track Latino representation in mainstream film and television without the generous support of the Acevedo Foundation and the City of Los Angeles. Special thanks to our incredible team which went to great lengths to ensure accuracy of our report. Finally, sincere gratitude to LDC Board Members who supported this idea in its infancy.

**METHODOLOGY**

* The focus of this report is new programming released between 05/01/19-08/31/19
* We evaluated Latino participation in new and returning shows, which premiered on broadcast, cable, and select premium networks, as well as OTT providers. Specifically:
  + **Broadcast Networks**:

NBC

CBS

ABC

CW

Fox

* + **Premium Networks**:

HBO

Cinemax

Showtime

Starz

* + **OTT Providers**:

Amazon

Hulu

Netflix

* + **Cable Networks**:

AMC

A&E

ABC

AMC

BET

Bravo

CBS

Comedy Central

CW

DC Universe

Discovery

Discovery Family

Disney

E!

Epix

Food Network

Freeform

FX

Hallmark

HGTV

History

IFC

Investigation Discovery

Lifetime

MTV

National Geographic

NBC

Nickelodeon

OWN

Paramount

PBS

Science Channel

Sundance

Syfy

TBS

TLC

TNT

Travel Channel

TV Land

USA

VH1

WGN America

* We evaluated Latino participation in OTT movies on Amazon, Hulu, and Netflix
* The above-mentioned programming was pulled from various online sources (below) and additionally verified on ImdbPro and Variety Insights
* We did not evaluate:
  + Non-English language content
  + Content made by production companies outside of the U.S.
  + News or sports channels
  + For broadcast, cable, and premium networks, programming outside Primetime slots (8-11pm)
* For each production, we evaluated Lead Actors and Actresses, Director, and Showrunner/Creator demographics. Notes:
  + We used the race/ethnicity of the above talent retrieved from ImdbPro, Variety Insights, and press
* For the purposes of this study, “Latino” encompasses Hispanic and/or Latino individuals
* For Alternative programming (game and reality shows), we only included hosts as Lead Actors

Sources:

https://www.tvguide.com/

https://www.imdb.com/?ref\_=nv\_home

https://pro.imdb.com/?ref\_=tt\_nv\_hm\_i

https://www.boxofficemojo.com/yearly/chart/?yr=2019&view=releasedate&view2=domestic&sort=gross&order=DESC&&p=.htm

https://www.eonline.com/shows

https://www.bravotv.com/shows

https://deadline.com/2019/05/summer-premiere-dates-2019-streaming-cable-broadcast-new-series-returning-1202509777/

https://www.thewrap.com/summer-tv-show-premiere-dates-broadcast-2019-schedule/

https://www.hollywoodreporter.com/lists/netflix-july-2019-new-releases-movies-tv-1221440/item/july-13-everything-coming-netflix-july-1221413

https://www.vulture.com/article/new-on-netflix-movies-shows-originals.html

<https://www.forbes.com/sites/erikkain/2019/06/19/heres-everything-coming-to-netflix-in-july-2019--and-what-to-watch/#20181bb71518>

https://www.usmagazine.com/entertainment/news/summer-tv-premiere-dates-2019-full-list/

https://www.thewrap.com/summer-tv-show-premiere-dates-broadcast-2019-schedule/

https://www.goodhousekeeping.com/life/entertainment/a27117680/summer-tv-shows-premiere-dates-2019/

https://www.cinemablend.com/television/2469307/2019-summer-tv-and-streaming-schedule-premiere-dates-for-new-and-returning-shows

https://www.tvguide.com/tv-premiere-dates/

https://www.vulture.com/article/best-upcoming-new-tv-shows-summer-2019.html